

October – Lighting

Low Tech – Case study



**Calendar for
Climate
Change**

Quid-Pro-Guo - Inter-generational
Education to Ease Global Warmi



Case Study: MaxLite National Partnership

Month:	October
Topic:	Lighting
Case Study Title:	Maxlite National Partnership






Name of the Climate or Social Enterprise or Activist Group:	Maxlite, Habitat for Humanity
What is their Story?	Maxlite is a manufacturer of highly efficient LED light bulbs and since 2013 they have been in a partnership with the NGO Habitat for humanity which provides housing for vulnerable people across america. their partnership centres around the efficiency of the homes habitat for humanity build. With the support of Maxlite, Habitat for humanity have been able to build efficient and bright homes for the vulnerable that use far less energy than traditional homes so they will be cheaper to maintain while also kinder to the environment
Link to the Case Study:	https://www.habitat.org/newsroom/2017/maxlite-continues-national-partnership-habitat-humanity
Why is this a Good Example to Follow?	This partnership is a good example to follow because it includes a climate focused for profit business engaging with an NGO to help them extend their services in a climate friendly manner. this partnership has led to people in unfortunate circumstances being given the opportunity to live in an efficient home which is saving them money while also reducing their carbon footprint. The collaboration between the private sector and civil society is very encouraging to see in this partnership
What Impact has this case study example achieved?	This partnership began in 2013 with a 2.5 million dollar donation for the construction of sustainable homes for the less fortunate and a further donation of the lighting needed for these homes. That level of investment has had a huge impact on dozens of people's lives. The partnership also included Maxlite light bulbs being made available at over 200 habitat for humanity RE-stores which emphasise reuse and sustainability, this means this efficient technology is available to more people.
References	https://www.habitat.org/newsroom/2017/maxlite-continues-national-partnership-habitat-humanity https://www.maxlite.com/



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