

December – Consumerism

High Tech – Case study



**Calendar for
Climate
Change**

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Case Study: Eco-Christmas tree in Malta

Month:	December
Topic:	Consumerism
Case Study Title:	Eco-Christmas tree in Malta



Source: [LINK](#)

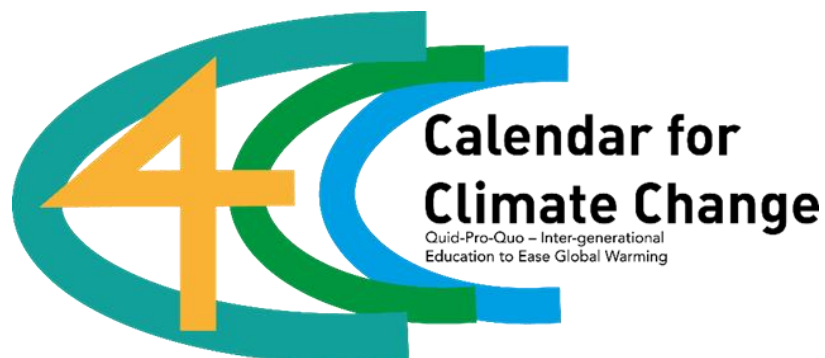
Name of the Climate or Social Enterprise or Activist Group:	Ghajnsielem residents
What is their Story?	In 2021, Ghajnsielem residents came together to build a 19-metre Christmas tree out of 4500 recycled glass bottles. The tree weighed more than three tonnes and used over two kilometres of metal. It was fully ecological, and its role was to pay tribute to the heroes and victims of COVID-19.
Link to the Case Study:	https://www.guidememalta.com/en/ghajnsielem-eco-christmas-tree-named-one-of-the-most-beautiful-in-europe



<p>Why is this a Good Example to Follow?</p>	<p>Cities all around the world spend thousands of euros on lights and materials used for huge Christmas trees. The example from Malta shows that it is possible to create a sustainable and eco-friendly Christmas tree that can still delight people with its beauty. Moreover, everything they used was fully recycled, which shows that consumerism can be overcome. It was even called “Europe’s most beautiful Christmas tree.”</p>
<p>What Impact has this case study example achieved?</p>	<p>It certainly gives hope that there are ways to make Christmas more ecological, for instance, by creating ecological decorations. The only thing people need is a little bit of imagination and inspiration to create something like the residents of Ghajnsielem did. Therefore, creating an ecological Christmas tree that will save energy, promote recycling, and help the environment is possible.</p>
<p>References</p>	<p>https://lovinmalta.com/christmas/spectacular-19-metre-christmas-tree-made-of-recycled-glass-bottles-pops-up-in-ghajnsielem/ https://www.guidememalta.com/en/ghajnsielem-eco-christmas-tree-named-one-of-the-most-beautiful-in-europe</p>



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