

# March - Ecology

## High Tech – Case study



**Calendar for  
Climate  
Change**

Quid-Pro-Guo - Inter-generational  
Education to Ease Global Warmi



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## Case Study: BeeCause App

<b>Month:</b>	<b>March</b>
<b>Topic:</b>	<b>Ecology</b>
<b>Case Study Title:</b>	<b>BeeCause App</b>







Source: Pexels, Frank Cone

<p><b>Name of the Climate or Social Enterprise or Activist Group:</b></p>	<p><b>FoE (Friends of the Earth Malta)</b></p>
<p><b>What is their Story?</b></p>	<p>Since 2015, FoE Malta has been working on the BeeCause campaign in order to increase awareness and knowledge of pollinators in the Maltese Islands. They provide hands-on training to the public, to increase local awareness of the linkages between biodiversity protection, pollination and agriculture. The long-term objective is to encourage the establishment of a pool of local bee-keepers to act as an integral component for biodiversity protection and local agriculture development.</p> <p>The free app helps to identify and record different species of pollinators.</p>
<p><b>Link to the Case Study:</b></p>	<ul style="list-style-type: none"> <li>● Android App: <a href="https://play.google.com/store/apps/details?id=org.foemalta.beeca-use">https://play.google.com/store/apps/details?id=org.foemalta.beeca-use</a></li> <li>● Food, agriculture and biodiversity: <a href="https://foemalta.org/our-campaigns/food-agriculture-biodiversity/beecause/">https://foemalta.org/our-campaigns/food-agriculture-biodiversity/beecause/</a></li> <li>● Facebook FoE <a href="https://www.facebook.com/foemalta">https://www.facebook.com/foemalta</a></li> </ul>
<p><b>Why is this a Good Example to Follow?</b></p>	<p>By sending reports of bee sightings, users can learn more about the precious pollinators and the easy ways to help them. They will also help to build a better understanding of the nation’s bee populations.</p> <p>The recorded sightings will also help experts learn more about different bee species across the Maltese islands.</p> <p>The Bee Base hub is intended to serve as a central meeting place for beekeepers and pollinator enthusiasts, to support them with honey harvesting equipment and provide a venue for knowledge sharing.</p>
<p><b>What Impact has this case study example achieved?</b></p>	<p>The importance of citizen science in biodiversity tracking cannot be understated. Citizen scientists voluntarily track wildlife, pollinating insects, plant life, and other ecology in their gardens and local areas, which allows for consistent and accurate tracking of changes in our</p>



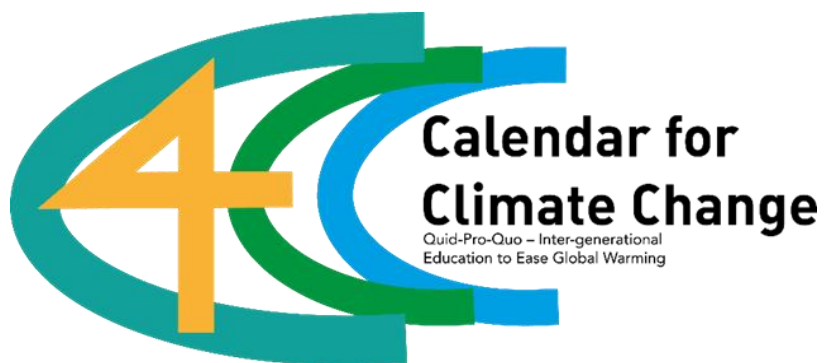
	native wildlife and plant life (National Biodiversity Data Centre, 2022).
<b>References</b>	<p>References</p> <p>FoEMalta (Friends of the Earth Malta. Bee Cause Hub: <a href="https://foemalta.org/green-resource-centre/bee-cause-hub/">https://foemalta.org/green-resource-centre/bee-cause-hub/</a></p> <p><a href="https://thejournal.mt/bee-the-change-you-want-to-see/">https://thejournal.mt/bee-the-change-you-want-to-see/</a></p> <p><a href="https://beemission.com/blogs/news/youth-program-to-beeaware-in-malta">https://beemission.com/blogs/news/youth-program-to-beeaware-in-malta</a></p> <p><a href="https://foemalta.org/our-campaigns/food-agriculture-biodiversity/beecause/">https://foemalta.org/our-campaigns/food-agriculture-biodiversity/beecause/</a></p> <p><a href="https://www.researchgate.net/publication/345339684">https://www.researchgate.net/publication/345339684</a> Local and landscape habitat variables influencing bee diversity in the Maltese Islands</p>



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