July - Water Conservation Low Tech - Case Study







Case Study: Irish Water

Month:	July
Topic:	Water Conservation
Case Study Title:	Water Stewardship Programme



Source: Unsplash, Amritanshu Sikdar

Name of the Climate or Social Enterprise or Activist Group:	Water Stewardship Programme
What is their Story?	The Water Stewardship Programme is an initiative that helps businesses lower their water consumption and operating costs while protecting the environment. The aim of the programme is to educate businesses on how to save water. The programme lasts 12 weeks and is completely free for businesses. The course is run by Irish Water in conjunction with Lean & Green Skillnet and the Environmental Protection Agency (EPA) to provide in-depth education to businesses surrounding the importance of conserving water and how to do so.





the Eu	ropean Union
Link to the Case Study:	Website: https://www.water.ie/conservation/business/water-stewardship/ Video link: https://youtu.be/DQJU_x3GmRY Become a Water Steward: https://www.water.ie/conservation/business/water-stewardship/water-stewardship-training-programme/
Why is this a Good Example to Follow?	This is a good example to follow because it offers support businesses in participating in water conservation, as well as offering free training and support to businesses who sign up. The overall aim of the programme for businesses is to save money and water. On the website page, businesses can test their water conservation and protection knowledge by taking the water stewardship quiz. Businesses who participate are granted a certification from the European Water Stewardship Standards and can gain sustainability credits from registering this certification to Origin Green. The programme also helps businesses to reduce their waste usage, and protect the local environment around them.
What Impact has this case study example achieved?	The stewardship programme has brought a lot of awareness among major businesses about the importance of water conservation, as well as protecting our water supplies. Several businesses have participated and received certifications as Water Stewards including Intel, Dublin Airport Authority, Dalata Hotel Group, and Dublin City University (Irish Water, 2022). The educational material provided in the course involves teaching businesses about water mapping, water conservation, and developing strategies and action plans for water charters. The course has received glowing testimonials from participants for helping businesses deliver a sustainable vision for the future. The voluntary programme now consists of 300 of the largest production and service facilities across the country (Water Stewardship Ireland, 2022).
References	Uisce Éireann Irish Water. (2022). Water Stewardship. Irish

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Water. https://www.water.ie/conservation/business/water-

Water Stewardship Ireland. (2022, May 25). *About Us*. https://www.waterstewardshipireland.com/about-us/





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