May - Recycling High Tech - Case Study







Case Study: Repairing Electronic Goods

Month:	Мау
Topic:	Recycling
Case Study Title:	Repairing Electronic Goods



Source: John Cameron, Unsplash (2021)

Name of the Climate or Social Enterprise or Activist Group:	RepairMyStuff.ie
What is their Story?	RepairMyStuff.ie is an online directory of over 800 authorised repair professionals across Ireland who can repair a wide variety of different items such as electronic goods, furniture, jewellery and clothing. The directory aims to make the whole process of repair and reuse much easier for the everyday person by connecting customers to local repair





	businesses, or specialised repair businesses that may be found across Ireland.
Link to the Case Study:	Link: https://www.repairmystuff.ie/ Twitter: @Repair My Stuff Facebook: https://www.facebook.com/RepairMyStuff/
Why is this a Good Example to Follow?	This is a great example of combatting all forms of waste, especially ewaste, by fixing broken products that may still be usable in their original forms. As well as electrical products such as computers or mobile phones, RepairMyStuff.ie lists repair professionals for all types of materials such as clothing, shoes, furniture, jewellery, among many others. The initiative is based around the EU circular economy package which aims to extend the lifestyle of electric products through the 5 Rs — Recycle, Repair, Refuse, Reduce and Repurpose (RepairMyStuff.ie, 2022). As consumers, we are using more and more electronics in our day-to-day lives. When we purchase new items, we often forget to properly recycle or repair the older devices. These devices often pile up in our homes causing clutter. This service helps consumers to understand what products they can get repaired to be reused again, and who in the country can do that for them. It also gives customers piece of mind when selecting a repair technician as all the technicians are authorised and qualified.
What Impact has this case study example achieved?	By mending and fixing products that are broken, this extends the product's lifecycle and reduces household waste. RepairMyStuff.ie helps to connect everyday consumers with experienced and qualified professionals to fix anything they have that may be broken. This helps to cut down on waste, which is a vital step in our green responsibilities. Each person in Ireland produces 586kg of household waste each year; the sixth highest in the EU. For e-waste alone, we generate 19kg per person (RepairMyStuff.ie, 2022). WEEE Ireland support the initiative alongside the White Goods Association to help register more authorised repair technicians for popular electrical brands used every day in households across Ireland. By choosing to repair electronic goods over trashing them, consumers help to reduce e-waste and make electronic goods more sustainable by repairing and reselling, or reusing, ensuring that the devices are used for as long as possible.
References	RepairMyStuff.ie. (2022). Why Repair? https://www.repairmystuff.ie/why-repair/





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