

September - Back to School

High Tech - Case Study



**Calendar for
Climate
Change**

Quid-Pro-Guo - Inter-generational
Education to Ease Global Warmi



Case study: TFI

Module Title:	September
Unit Title:	Back to School
Case Study Title:	TFI



Source: TFI Smarter Travel, National Transport Authority

Name of the Climate or Social Enterprise or Activist Group:	Transport For Ireland (TFI)
What is their Story?	<p>Transport For Ireland (TFI) is a public transport network in Ireland that includes buses, railways, and trams. TFI's goal is to provide people with the best transport for travelling to work, school, or social outings while reducing congestion, time efficiency, and saving money (National Transport Authority, 2021).</p> <p>TFI allows you to plan your commute with the TFI Journey Planner, which gives users straightforward schedules of transport and combines them into easy-to-read journey plans (National Transport Authority, 2021).</p> <p>The TFI Go app lets users purchase tickets for public transport services in Ireland on their smart devices. The ticket is then downloaded to your device and there is no need to print it out (reducing paper waste).</p>



<p>Link to the Case Study:</p>	<p>TFI Instagram: https://www.instagram.com/transportforireland/?hl=en</p> <p>TFI Twitter: https://twitter.com/tfiupdates</p> <p>TFI Facebook: https://www.facebook.com/TransportforIreland/ Apple TFI Go App: https://apps.apple.com/ie/app/tfi-go/id1511970101</p> <p>Android TFI Go App: https://play.google.com/store/apps/details?id=tfigo.app&gl=IE</p> <p>TFI Approved Apps: https://www.journeyplanner.transportforireland.ie/nta/XSLT_TRIP_REQUEST2?language=en</p> <p>TFI YouTube Video: https://www.youtube.com/watch?v=CN5Pv9mqndc https://www.youtube.com/watch?v=lqGFu6AMm_Q</p>
<p>Why is this a Good Example to Follow?</p>	<p>TFI (Transport for Ireland) is a great service for students to use as it is very easy to use, cost effective, and is a more sustainable way to travel. TFI provides countless routes, frequent modes of transport at reasonable prices and have many apps that students can download for an even cheaper commute!</p> <p>TFI is a great example of how a company can be sustainable. Think about it. It is a lot more sustainable to travel with as many people as safely possible in one vehicle than lots of vehicles who are going to the same place separately adding gas emissions to our environment. Smarter travel equates to an eco-friendly environment!</p>
<p>What Impact has this case study example achieved?</p>	<p>The National Transport Authority (2021) reports that the TFI Smarter Travel is a "national voluntary behaviour change programme, helping employers and third-level institutions to employ voluntary Travel Plans". These plans concentrate on fostering and motivating workers and students to be more sustainable, actively commute, and for organisations to think about incorporating flexible working understandings.</p> <p>Colleges are likewise urged to prompt Smarter Travel as a segment of their curriculum and via student projects. Behaviour changes interventions like the annual Step Challenges and Cycle Challenge encourage active travel and help organisations in rousing their workers and students to be more active on their commute and for leisure pursuits National Transport Authority, 2021).</p> <p>As mentioned previously, TFI aims to provide people with public transport. This means there is less motorists on the road, which results in lower gas emissions being released into the atmosphere</p>




	that is harming our environment.
References	<ul style="list-style-type: none">● National Transport Authority. (2021). TFI Smarter Travel. Retrieved November 7, 2022, from https://www.nationaltransport.ie/tfi-smarter-travel/● National Transport Authority. (2021). Public Transport. Retrieved November 7, 2022, from https://www.nationaltransport.ie/tfi-smarter-travel/public-transport/



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