

# April to June: Ecology and biodiversity

## High-tech - Case Study



# Case Study

<b>Month :</b>	<b>Spring 23</b>
<b>Topic :</b>	<b>Ecology</b>
<b>Case Study Title:</b>	<b>TooGoodToGo</b>



Unsplash, Planet\_Fox

<b>Name of climate or social enterprise or activist group :</b>	<i>The TooGoodToGo app</i>
<b>What is their story?</b>	TooGoodToGo started in 2015 in Copenhagen, Denmark, with the idea of revalorising food thrown away after a buffet. This concept was quickly extended to all catering services. The main

	<p>idea is to connect consumers with retailers to avoid food waste. 2020 the app had 18 million users, attesting to its success.</p>
<p><b>Link to the case study:</b></p>	<p><a href="https://toogoodtogo.ch/fr-ch/blog/4-birthday">https://toogoodtogo.ch/fr-ch/blog/4-birthday</a></p> <p><a href="https://zerowasteurope.eu/wp-content/uploads/2020/01/zero_waste_europe_CS7_CP_TGTG_fr_v1.pdf">https://zerowasteurope.eu/wp-content/uploads/2020/01/zero_waste_europe_CS7_CP_TGTG_fr_v1.pdf</a></p>
<p><b>Why is this a good example to follow?</b></p>	<p>This example made the problem of food waste visible by providing a direct solution to the problem. TooGoodToGo also makes it possible to consume food otherwise uneaten by protecting the climate and at a lower price.</p>
<p><b>What did Impact this sample case study do?</b></p>	<p>The impact of this application is direct on climate protection by reducing food waste and CO2 emissions for the – and therefore useless, processing of these discarded foods. This system also has another impact: close relations between traders and consumers.</p>
<p><b>References s</b></p>	<p>Article by the Swiss Association of Municipal Infrastructure on the link between food waste and global warming:  <a href="https://infrastructures-communales.ch/105/fr/les-dechets-alimentaires-contribuent-au-rechauffement-climatique">https://infrastructures-communales.ch/105/fr/les-dechets-alimentaires-contribuent-au-rechauffement-climatique</a></p> <p>Link to the Swiss food waste website:  <a href="https://foodwaste.ch/fr/que-signifie-le-food-waste/">https://foodwaste.ch/fr/que-signifie-le-food-waste/</a></p> <p>An informative page about the Ocean's zero apps and newsletter to reduce waste:  <a href="https://surfrider.eu/nos-missions/education-sensibilisation/oceans-zero-70157.html">https://surfrider.eu/nos-missions/education-sensibilisation/oceans-zero-70157.html</a></p>