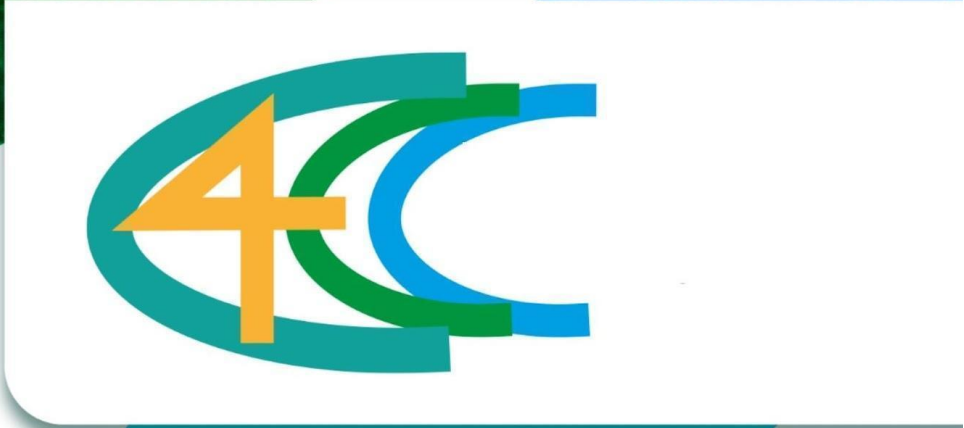
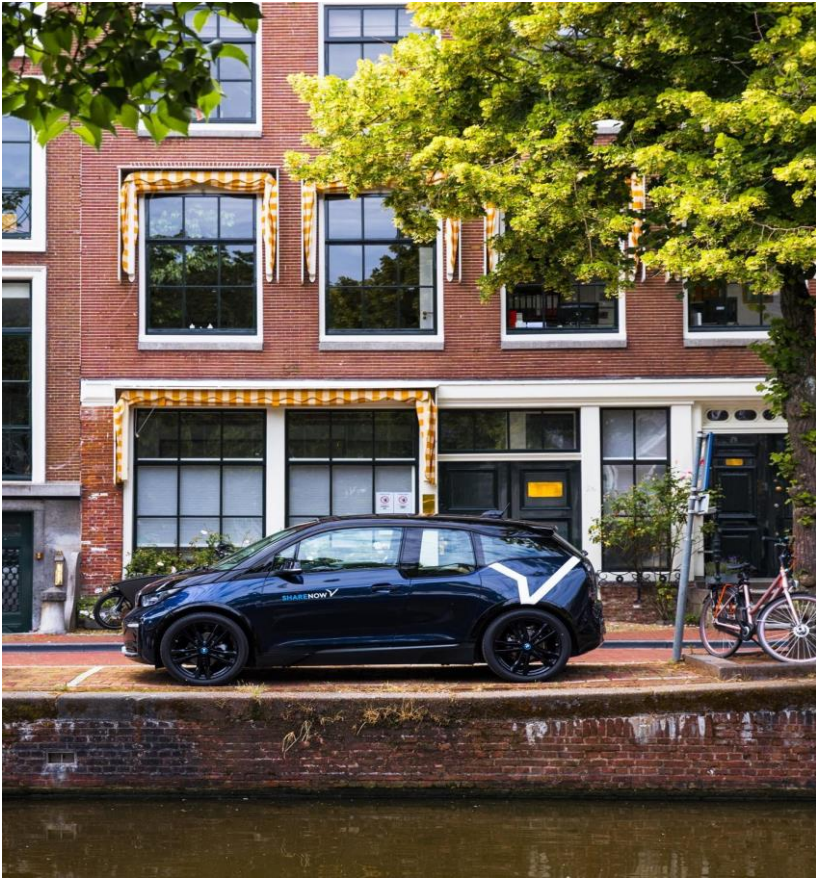


January to March: Transport High-Tech - Case Study



Case Study

| | |
|--------------------------|----------------------------|
| Month: | January to March 23 |
| Topic: | Transport |
| Case Study Title: | Carpooling |



Unsplash, ShareNow

| | |
|--|---|
| Name of climate or social enterprise or activist group: | Mobility Carsharing |
| What is their story? | Car sharing is on the rise in Switzerland and Mobility is one of the largest service providers with a fleet of around 3000 vehicles parked in more than 1500 stations across Switzerland. |

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|--|---|
| | <p>It was in 1987 that eight people started by sharing a car, then wanted to develop the idea of car sharing.</p> |
| <p>Link to the case study:</p> | <p>www.mobility.ch</p> <p>https://www.youtube.com/watch?v=oGoHwIE2UE8</p> |
| <p>Why is this a good example to follow?</p> | <p>This example is excellent for reducing the impact of motor vehicles on the climate. Individuals choose a Mobility car according to its location to make a specific trip and return the car to its starting point. They only pay the subscription and the fees provided according to the rental agreement. This shared mode of travel reduces the consumption (and sale) of cars.</p> |
| <p>What did Impact this sample case study do?</p> | <p>According to Mobility, one rental car replaces 11 private cars. The impact of car sharing on the climate is strong, due to the reduction in the number of cars sold to individuals. I also think in terms of journeys, which is thought differently, since people using the Mobility subscription take the car less easily than if it were parked in front of their home. They also save on maintenance costs and vehicle insurance costs.</p> |
| <p>References</p> | <p>TCS website that explains how Mobility works https://www.tcs.ch/fr/tests-conseils/conseils/simplement-mobile/data/mobility.php</p> <p>Mobility History Page https://www.mobility.ch/fr/mobility-societe-cooperative/historique</p> |